

Promotion of Entrepreneurial Mindset through Learning by Doing

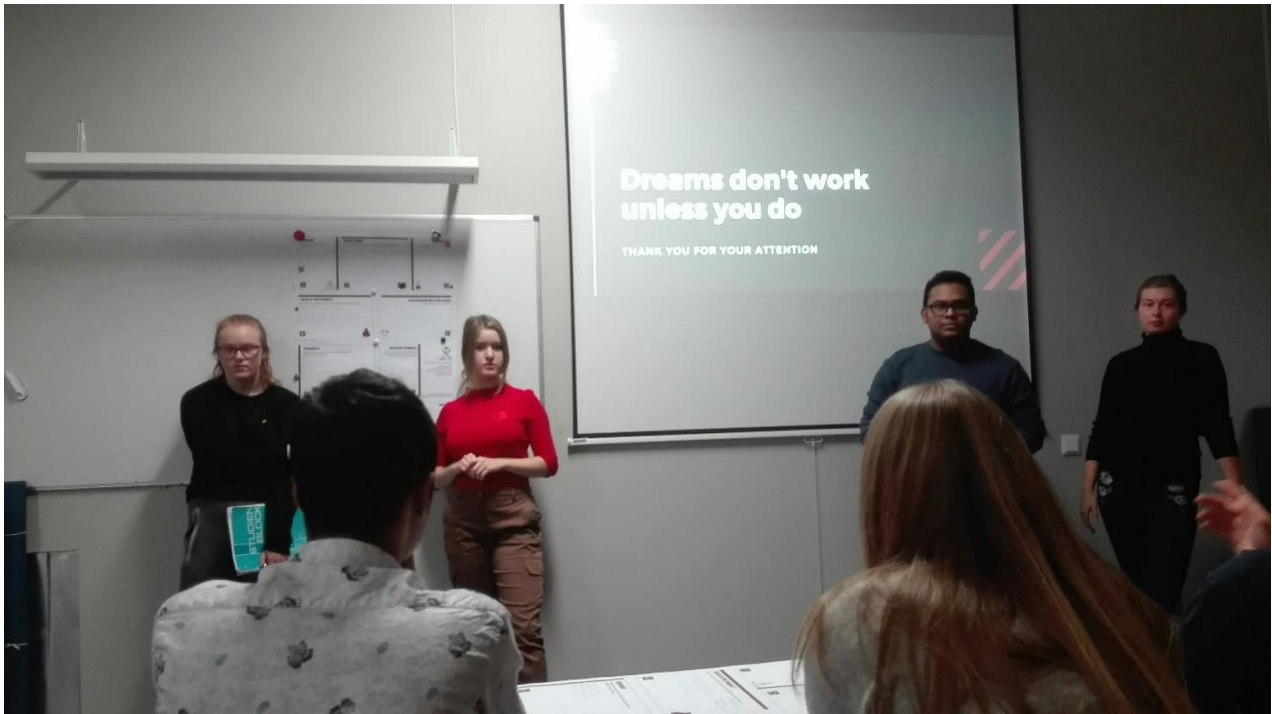
Nordplus project “Promotion of VET student entrepreneurial mindset through learning by doing” had its first partner school meeting in Riga, Latvia, on 28 October – 1 November 2019.

Target is that the teachers will develop a training material on different topics that they and other teachers will be able to use in their lessons in order to make them more interesting and practically useful for the students. During the implementation of the project, both students and teachers will acquire new knowledge and skills



Participating schools the host Riga State Technical School, Borgarholtsskoli Secondary School from Iceland and Careeria. Our own participants were business students Albine Mehmeti, Sunny Shill and Shamiul Islam, teacher Michaela Öberg-Westerlund and project coordinator Jukka Hakala.

The main topics during the Latvian week were “Sustainable Business Ideas” combined with “Marketing and social entrepreneurship”. The multinational students groups prepared sustainable business plans and marketing campaigns for planned products/services.



We visited, as well, a number of Latvian companies who were doing sustainable and ecological business: “TechHub” business incubator, “Grindeks” medicine company, “RB Café” social enterprise and “Mebelu bode” second-hand store.

In the project, there will be two additional international meeting weeks:
March 2020 in Careeria, Porvoo and May 2020 in Borgarholtsskoli, Reykjavik.
In Porvoo the meeting topic will be “Visuality and Self-development”.

One specific learning/teaching method will be used and tested during each project week.



Jukka Hakala 4.11.2019